



Gift Cards FAQs

Boost sales and increase loyalty with Clover Gift Cards

Running a successful gift card program is a great way to boost sales and win new customers. Below you'll find the answers to commonly asked questions about the Clover Gift Card platform, now available through your Clover device dashboard.*

Q: How can my business access and onboard Clover Gift Cards?

A: Clover Gift Cards are already accessible through your Clover device dashboard. Just launch, accept the terms and conditions, and you're ready to sell Clover Gift Cards. Our auto-boarding streamlines the process, and eliminates merchant onboarding friction and delays.

Q: My business has multiple locations. Is that a problem?

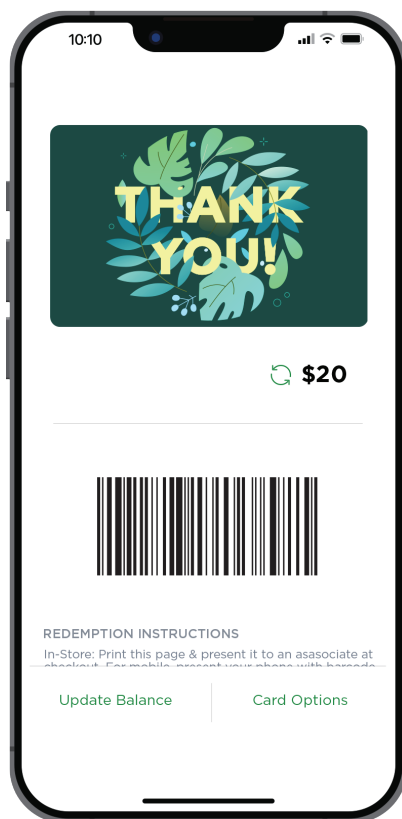
A: No problem. Please check with your business consultant on how your account is configured.



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Q: How do I place a gift card order?

A: Through your Clover device dashboard, you have instant access to self-service Clover Gift Card ordering.



Q: Can I sell digital as well as physical gift cards?

A: Absolutely! You now have immediate access to Clover digital gift cards to appease, reward, or refund your customers – all through your Clover device dashboard.

Q: What type of back-office reporting does Clover provide?

A: We've got you covered. Clover Gift Card standard reporting includes Daily Transaction, Daily Promo Detail, Monthly Transaction, Monthly Promo Detail, and Outstanding Liability reports.

Q: Does the Clover Gift Card platform provide me with an alternative to traditional refunds?

A: Through your Clover device dashboard, you can now issue or reload a Clover Gift Card to refund a customer. An alternative to merchandise exchanges, or refunding to the original customer payment of cash or credit card – all while driving repeat business and brand loyalty.



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* The Gift Card App is currently unavailable in French and in the province of Quebec.

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