



Business management tools to streamline your services

Clover's got you covered with just about everything you need to run and grow your business – all in one place.



Minimize your manual tasks with easy-to-use **appointment management** tools



Attract newcomers with a **branded website**



Manage your **inventory** and **employees** with ease



Accept payments in-store or online with a robust **point-of-sale** system

See how Clover can set your services apart

01

Reach more customers

Serve more clients with easy and fast booking

02

Track customer trends

Know your customers and drive repeat business

03

Get paid your way

Accept payments once they've booked or when the service is complete

04

Maximize staff efficiency

Optimize schedules effortlessly to increase productivity

Optimizing your operations is more important than ever because:

52%

of spas and salons saw an increase in customer satisfaction with business management software

17%

reduction in cancellation rates when a prepayment option was made available

70%

of customers prefer to book appointments online

90%

of "no-shows" were eliminated when online booking with automatic reminders was utilized

5 to 10 hours

are consumed weekly on administrative tasks (on average), including appointment management

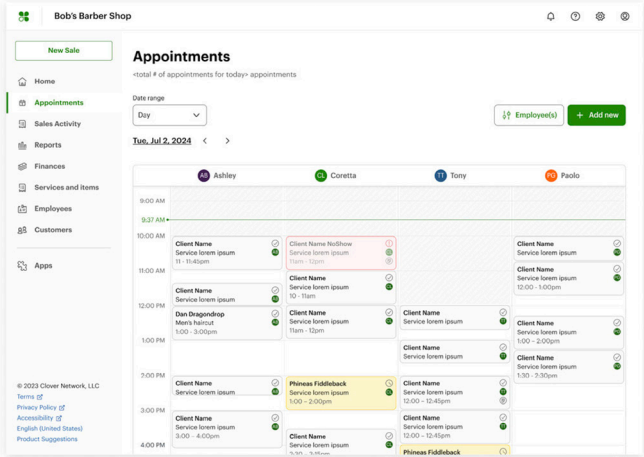
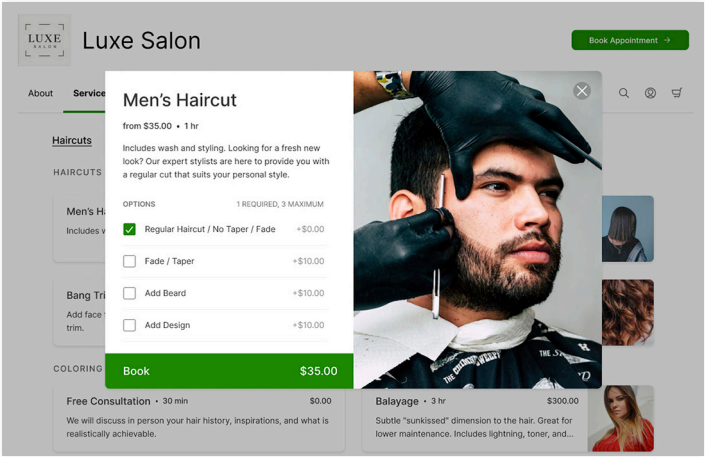
62%

of spas and salons recognized a reduction in manual efforts with business management tools



Simplify your day-to-day

Features	Benefits
Add services and assign employees	Integrate appointment scheduling with employee availability to optimize staffing and reduce conflicts.
Calendar view of appointments	View appointments in a calendar and drag and drop them to make changes.
Online booking	Minimize admin with streamlined appointment scheduling and reduce no-shows with customized reminders.
Employee management	Seamlessly sync with scheduling to efficiently assign shifts and track performance, ensuring optimal staff utilization.
Branded website	Create a branded website to increase exposure and attract more customers.
Customer profiles	Create detailed profiles with contact info, birthdays, notes and order history.
Inventory management	Easily access inventory and category details to run your services smoothly (and quickly).
Cash flow management	Access working capital faster with Clover Capital.
Manage everything in one system	Utilize all features to streamline operations, access comprehensive insights and drive efficiency.



➔ For more information: M. Elmi | 905-267-3341 | sales@ftcinc.ca

